



PUBLIC SERVICE ANNOUNCEMENTS

For broadcast after April 15, 2002

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15-second spot

Independent filmmakers and thousands of fans who appreciate their work will converge on Saugatuck, Michigan, this June six through nine for the fourth annual Waterfront Film Festival – the only one of its kind in Michigan and the Midwest!

If you love independent films, you won't want to miss Waterfront! For more information, visit the official festival Website at waterfrontfilm-dot-com.

30-second spot

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Big-name artists like Jason Alexander, Scott Baio, and Kristen Minter were featured in the films presented last year. Many of the films' actors, writers, and directors were in attendance – and this year promises more of the same.

Seminars in which professionals from the film industry participate in panel discussions are sprinkled in between film screenings – giving people the opportunity to learn about screenwriting, independent filmmaking, and the life of an actor. Last year's panelists included screenwriter Adam Herz, who penned *American Pie* and *American Pie II*.

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60-second spot

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Entertainment professionals from Los Angeles, New York, and Michigan created the Waterfront Film Festival in 1999 to provide a “middle coast” venue for independent filmmakers eager to show their work to sophisticated audiences.

Saugatuck, located midway between Detroit and Chicago, is long renowned as a meeting place for artists, writers, actors, and arts-literate consumers. The quaint village – nestled in the beautiful white sand dunes of Lake Michigan and curled around an inland bay – offers wonderful restaurants, art galleries, shopping, and lodging, all within easy distance of festival venues.

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